

## ADVANCED PRESENTATION SKILLS MASTERCLASS

Do you need to ...

*....inject your presentation with that 'wow' factor ?*

*..influence your audiences  
and achieve your results?*

*... understand how different perceptions, attitudes  
and beliefs can increase your success?*

*... improve your presentations.... dramatically?*

At StepChange our combined experience in business and theatre has led us to develop this Masterclass, which enables experienced presenters to develop and refine their skills for greater impact and effectiveness. Our unique blend of Neuro Linguistic Programming (NLP), grounded business understanding and drama techniques will enable you to present more successfully, more consistently and with greater confidence to achieve your aims.

The course focuses on enabling you to deliver exactly what you want to communicate, and how *you* achieve this. Our experienced presenters will enable you to make significant progress from you own, individual starting point. . Our and highly skilful professional actors, bring their wealth of performance skills, tips and techniques for motivating, capturing and holding your audiences as well as vocal development, projection and confidence building.

This 2-day, highly interactive, participative and tailored course will enable you to put into practice, skills that will enhance to your presentations dramatically.

### What will you learn?

- To use language to the best effect, to engage every member of the audience
- How to challenge your own beliefs and fears about presenting
- How to model the beliefs and skills of 'excellent presenters' to improve your own skills
- Understanding the power of different questioning and language styles
- To build deeper rapport quicker and gain understanding of others' motivations and drivers in order to present yourself and your message more successfully
- Managing your state to achieve being confident and 'at your best' whenever you choose.
- How to set compelling outcomes for yourself that will maximise the chances of you presenting yourself with impact.
- Delivering a powerful presentation, in both style and content.

***“Your guidance was worth a thousand Presentation Skills training courses of the type I have experienced several times while at DHL. I very much appreciate your patience, expertise and help.”  
Trevor Peirce DHL***

### What will you experience?

- NLP techniques for building confidence
- Working with professional actors
- Presentations Exercises
- Professional Voice development
- Exploring ways to present yourself consistently.
- Taking questions
- Presentation practice
- Group feedback
- In depth individual feedback

### What will you gain?

- Dramatically increased confidence in your ability to design and deliver presentations.
- A recognition of the skills and techniques that have contributed to these improvements
- The ability to deliver your message more successfully and engage your audiences more fully
- Your next steps to embed the learning from the workshop