

Creative Thinking

"If at first the idea is not absurd, then there is no hope for it"

Albert Einstein

Do you need to ...

... come up with new ideas?

... find ways to solve difficult problems?

... expand your thinking horizons?

... have a variety of tools and techniques to aid the thinking process?

..... then this workshop is for you.

Often the best ideas are the simplest ideas and the trickiest problems are solved by the simplest solutions. But coming up with those 'simple' ideas requires thinking from a different perspective, making thought connections that are not obvious and freeing our thinking from constraints imposed by our limited experience. This highly interactive workshop provides you with practical tools and techniques to be able to improve your thinking skills and apply them to real life issues and problems.

What will you learn?

what creative thinking is
what the benefits are
where and when can it be used
tools to channel your thinking
proven problem solving techniques for individuals and for groups.

What will you experience?

exercises that 'stretch' the brain
techniques that stimulate ideas and aid creativity
the use of humour in generating creative ideas

"It was great having so many practical games. Also gave me new tools to take to help coach clients"

L Davidson Cap Gemini

What will you gain?

a creative thinking toolkit to improve your thinking skills
a new way to approach problem solving and idea generation
techniques that can be applied to both your business and your personal life.